



OxySure and Medizon B.V. Sign Distribution Agreement for Netherlands, Belgium and Luxembourg

Frisco, Texas, USA and Fulda, Germany, May 14, 2013 – OxySure Systems, Inc. (OXYS: OTCQB) (“OxySure,” or the “Company”), a medical device innovator of life-saving, easy-to-use emergency oxygen solutions with its “oxygen from powder” technology, today announced that Medizon B.V. (“Medizon”) has signed an agreement to be the Company’s exclusive distributor for OxySure’s products in the “Benelux” countries – the Netherlands, Belgium and Luxembourg. This agreement expands OxySure’s distribution to nine countries outside the U.S.

Speaking from RETTMobil, the leading annual European Exhibition for Rescue and Mobility in Fulda, Germany Mr. Marcus Flipsen, General Manager of Medizon stated: “Medizon is absolutely delighted to partner with OxySure and to be launching OxySure here at RETTMobil. As the market leader in the sale, marketing and management of AEDs in the Netherlands, we believe the OxySure Model 615 is another “first” for us and for Benelux and is an excellent companion product to our AEDs, both our sizable installed base as well to be bundled with new AEDs being shipped going forward. We look forward to working with Julian Ross and his team to rapidly develop our markets for OxySure.”

Dutch

Vanaf de RettMobil de jaarlijkse Europese beurs voor alarmdiensten en mobiliteit te Fulda, Duitsland meldt Marcus Flipsen, directeur van Medizon heel erg content te zijn met de samenwerking met OxySure. We zien heel veel mogelijkheden voor dit nieuwe product en zijn blij het al eerste te mogen introduceren hier op de RETTmobil. Als importeur van de Defibtech AED's zijn we al sinds jaar en dag een belangrijke speler op het gebied van verkoop, marketing en management van AED's in de BeNeLux. We zijn er van overtuigd dat de OxySure Model 615 een zinvolle en succesvolle aanvulling zal zijn op ons huidige producten gamma. We hebben alle vertrouwen dat de samenwerking met Julian Ross en zijn team zal leiden tot een succes in de BeNeLux voor de OxySure 615.
www.defibtech.nl
www.medizon.nl

German

Von der RETTmobil, der führenden jährlichen Europäischen Messe für Rettung und Mobilität in Fulda, Deutschland wird Marcus Flipsen, Geschäftsführer von Medizon wie folgt zitiert: „Medizon ist hocheifrig über die neue Partnerschaft mit Oxysure und über die Markteinführung hier auf der RETTmobil. Als Marktführer im Vertrieb und Unterhalt von Defibrillatoren in den Niederlanden glauben wir, dass uns das Oxysure Modell 615 wieder eine Vorreiterrolle in Benelux erzeugen wird. Es ist ein hervorragendes Begleitprodukt für unsere bereits im Einsatz befindlichen Defibrillatoren, als auch Teil von Lösungen für Neubestellungen. Wir freuen uns darauf mit Julian Ross und seinem Team zusammen zu arbeiten und unsere Märkte für OxySure zu entwickeln.“

The agreements also provide that Medizon purchase a minimum combined quantity of 2,250 units of OxySure Model 615 during the first two years subsequent to CE Marking approval. Of the Benelux countries the Netherlands is the largest market with approximately 80,000 AEDs installed.

A video animation showing the use of OxySure in English, German and Dutch can be viewed here:

<http://www.oxysure.nl/video.html>

About OxySure Systems, Inc.

OxySure Systems, Inc. (OTCQB : OXYS) is a medical technology company that focuses on the design, manufacture and distribution of specialty respiratory and medical solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other "Immediately Dangerous to Life or Health" (IDLH) environments. www.OxySure.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analyses and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of this release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release. Additional information on risks and other factors that may affect the business and financial results of OxySure Systems, Inc. can be found in the filings of OxySure Systems, Inc. with the U.S. Securities and Exchange Commission.

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