



NEWS RELEASE

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OXYSURE WINS 2010 LONE STAR AWARD FOR INNOVATION IN RESPIRATORY TECHNOLOGY

Frisco, Texas, February 8, 2011 – OxySure® Systems, Inc., a pioneering manufacturer of innovative emergency/short duration respiratory solutions, has won the 2010 Lone Star Award for Innovation in Respiratory Technology, the Company announced today. This award from the Texas Society for Respiratory Care is bestowed every year to a single organization for exemplary contributions to patient and respiratory care.

“We are very proud and grateful for the recognition our product and technology have received from various corners of society,” said Julian Ross, Chairman & CEO of OxySure. “Receiving this award is especially gratifying because it comes from professionals in the respiratory care arena, who truly understand the state of play of technology and innovation in the space.”

OxySure won the corporate innovation award for its unique portable emergency oxygen delivery system, which is FDA-approved for Over-The-Counter (OTC) sale and therefore does not require a prescription. OxySure Model 615 is safe and easy to operate. It is specifically designed for use by any layperson or bystander in medical emergencies during those first, critical minutes while waiting for professional medical assistance. It requires no battery or power source. Instead, it uses two dry, inert powders to create emergency medical oxygen quickly and reliably.

OxySure’s award-winning products are being used in a fast growing number of homes, schools, businesses, churches, corporate and government buildings across the country and abroad.

About OxySure® Systems, Inc.

OxySure® Systems, Inc. is a Frisco, Texas-based medical technology company that focuses on the design, manufacture and distribution of specialty medical and respiratory solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure’s products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings. www.OxySure.com

About the Texas Society for Respiratory Care

The Texas Society for Respiratory Care is an affiliate of the American Association for Respiratory Care, and its mission is to improve the quality of patient care, develop regional education programs, advance the science, technology, art, and ethics of respiratory care, and facilitate cooperation between various health care providers and organizations. www.tsrc.org