



Press Release

## OxySure(R) Aids Student in School Respiratory Arrest: WFAA Channel 8 News

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FRISCO, Texas, Oct. 29 /PRNewswire/ -- It's finally here...A breakthrough technology that revolutionizes the availability and accessibility of medical oxygen for anyone who needs it. For the first time in history a patient, bystander or loved one can administer pre-positioned, medically pure oxygen safely in a cardiovascular, respiratory or general medical emergency. *Click here* to view OxySure on nightly news: [www.oxysure.com/WFAA.News.20091021.wmv](http://www.oxysure.com/WFAA.News.20091021.wmv)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20051215/OXYSURELOGO>)

WFAA Channel 8, an affiliate of ABC, recently featured a case in which an OxySure Model 615 was successfully used to aid a high school student who fainted and suffered a respiratory arrest. A few weeks ago during baseball practice, the bats, bases, and breath, faded suddenly for 17-year old Brody Justice of Wakeland High School in Frisco. "Next thing I know I'm hyperventilating," said Justice. "And that's the last thing I remember is waking up in a tub, a cold tub and having the oxygen mask on my face. That's the last thing I remember."

Brody's story is one of many that mark the rapid growth of OxySure being used in schools, churches, offices, manufacturing facilities, universities and other public places. With dozens of saves already documented, OxySure is fast becoming a first line of defense for lay rescuers in medical emergencies. The OxySure Model 615 has been used across the country to combat and stave off asthma attacks, oxygen deprivation, dehydration, seizures, traumatic and shock related injuries.

The use of this product requires no training, and it serves to bridge the gap between the onset of the medical emergency and the time that first responders arrive on the scene. "It's a great tool," said Tysha Beaty, one of the athletic trainers who treated Brody Justice. "Especially for asthmatic athletes, it helps them if their inhaler isn't helping and it is a true athletic asthmatic emergency. It helps us before we have to call EMS. Or it helps us to where we can calm them down and we don't have to call EMS."

Said Julian Ross, founder and CEO of OxySure Systems, Inc.: "It is very gratifying to know that our technology is making a difference and is saving lives. We believe that, by pre-positioning medical oxygen in a safe and affordable way such that a bystander or lay person - a coach, teacher, friend, office colleague or just a passerby - can administer the oxygen to a victim or patient while waiting for first responders, better outcomes are being achieved and our communities are safer for it."

The OxySure Model 615 is a safe, easy-to-use portable oxygen system that uses two dry, inert powders to generate medical oxygen quickly and safely. Model 615 was cleared by the FDA for Over-The-Counter (OTC) sale and therefore does not require a prescription. To view the WFAA Channel 8 News story, please click here: [www.oxysure.com/WFAA.News.20091021.wmv](http://www.oxysure.com/WFAA.News.20091021.wmv)

About OxySure® Systems, Inc.

OxySure® Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty medical and respiratory solutions. The company has pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous patents and patents pending on this technology which makes the provision of medical oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several large markets involving both established and expansion customer opportunities: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings.

[www.OxySure.com](http://www.OxySure.com)

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