



## News Release

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### **OxySure™ expands team with marketing, scientific & engineering talent**

**FRISCO, Texas – June 9, 2006** --- Today OxySure™ Systems, Inc. announced three additions to its team: John M. Lansdown, Ph.D. to Director of Research, Earle "Andy" Bielitz to Director of National Accounts and Kraig P. Kooiman to Senior Manager, Design Engineering.

"These three highly qualified professionals are important additions to our team and will enhance our ability to execute our business strategy as we commercially launch and continue to develop our revolutionary technology," said Julian Ross, Chairman & CEO of OxySure™. "All three bring domain experience, personal expertise and knowledge of our markets, products and our competitive environments. This will be an asset as we prepare for the launch of the OxySure™ Emergency Oxygen Generator, Model 615 later this year and as we prepare to commercialize various other innovative products in the foreseeable future."

Dr. Lansdown has over 25 years experience in research, development and product commercialization, of which over 11 years experience is in advanced analytical chemistry. Prior to joining OxySure™, Dr. Lansdown worked as an analytical geochemist at the University of Texas at Austin. In that capacity, he managed the state-of-the-art ICP Mass Spectrometry facility in the Department of Geological Sciences. Dr. Lansdown has also held scientific, development and management positions with Advanced Technology Materials, Inc., Ashland Chemical at Motorola and the department of Geochemistry at the University of Toronto. Dr. Lansdown is well published, and received a B.S. degree in Chemistry from Syracuse University and a Ph.D. from the University of Washington.

Mr. Bielitz has over 20 years experience in the medical devices industry, specializing in distribution management. Most recently, he worked as National Sales Manager, Business Development for Medtronic Emergency Response Systems in the commercial market. Prior to this, he was Director of Distribution Channels for ESC Medical Systems in the physician market. Prior to this, he was National Sales Manager of Corporate Accounts for Hologic in the physician and hospital markets. He also managed national accounts for Johnson and Johnson. He spent the beginning of his career managing national accounts and sales for Eastman Kodak in their Clinical Products Division. Mr. Bielitz received a B.A. degree in Administration from East Texas State University.

Mr. Kooiman has over 20 years experience in industrial design, engineering, product development and product commercialization, covering both medical devices and consumer products. Prior to joining OxySure™ he worked at Avail Medical, a leading global provider of engineering design and contract manufacturing services. He has collaborated on numerous products for medical device clients including Ethicon, a division of Johnson & Johnson and Kinetics Concepts, Inc. (KCI). Other experience includes Hewlett Packard, Xerox Corporation, Telios, and the U.S. Department of Energy at Stanford University. Mr. Kooiman has a B.S. in

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Industrial Design from San Jose State University and has studied at De Anza College, Mission College and the University of Tennessee at Knoxville.

## **About OxySure™**

OxySure™ Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty medical and respiratory products. The company has developed a third generation catalytic process and methodology to generate medically pure (USP) oxygen from two proprietary inert powders. The company owns numerous patents pending on this technology which makes the provision of medical oxygen safer, lighter and less expensive than traditional oxygen provision systems. OxySure's easy to use products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in two multi-billion dollar markets involving both established and expansion customer markets: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings.

[www.OxySure.com](http://www.OxySure.com)

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