



# News Release

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## **OxySure™ Systems, Inc. announces Test Production run; Adds 12 new Distributors**

**FRISCO, Texas – March 19, 2007** --- Today OxySure™ Systems, Inc. announced that it has completed first articles and is conducting a test production run of its new Emergency Portable Oxygen Generator, Model 615. In addition, the Company has concluded comprehensive distribution agreements with 12 new distribution partners. Both these steps have moved the Company a significant step closer to the final launch of the OxySure™ Emergency Portable Oxygen Generator, Model 615 later in the Spring. Model 615 was approved by the Food & Drug Administration in December 2005 for sale over the counter, without the need for a prescription, and will be offered with related accessories and options, including a display cabinet and packaging options.

The Company said that it is fine-tuning the assembly processes to optimize design integrity and its operational systems, validating its quality systems and establishing best practices for the manufacturing of the Model 615. While most of the injection molding activities are outsourced to a manufacturing partner based in Wisconsin, the Company currently performs all final assembly operations out of 2 facilities based in Carrollton, Texas to ensure the highest standards for the product.

The 12 new distributors added by OxySure include regional, national and global organizations and represent a comprehensive distribution network that geographically covers the entire United States across different key vertical markets, including emergency preparedness, occupational health and safety and medical device markets. Julian Ross, Chairman & CEO of OxySure™ Systems, Inc. said: "We are excited by the addition of these partners and their enthusiasm for our product. This step further strengthens our reach into our targeted commercial, government, and education markets. Through our test production effort, our goal is to provide our early partners a first-mover advantage in their respective market segments, and to ensure that we make every attempt to deliver a product that is well tested and adheres to the highest quality standards."

## **About OxySure™**

OxySure™ Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty medical and respiratory products. The company has developed a third generation catalytic process and methodology to generate medically pure (USP) oxygen from proprietary inert powders. The company owns numerous patents pending on this technology which makes the provision of medical oxygen safer, lighter and less expensive than traditional oxygen provision systems. OxySure's easy to use products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several multi-billion dollar markets involving both established and expansion customer markets: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings. [www.OxySure.com](http://www.OxySure.com)