



## OxySure to the Rescue at Pelican Isle Yacht Club – For the Second Time

**Frisco, Texas, USA**, May 21, 2013 – OxySure Systems, Inc. (OXYS: OTCQB) (“OxySure,” or the “Company”), a medical device innovator of life-saving, easy-to-use emergency oxygen solutions with its “oxygen from powder” technology today announced that the OxySure Model 615 was brought to rescue in a medical emergency at the Pelican Isle Yacht Club in Naples, Florida. This is the second time that the OxySure Model 615 was brought to rescue at the club in less than a year.

The emergency involved a member of the club who was overcome by heat while visiting a car show being held in the parking lot of the club. The gentleman started having difficulties breathing after spending approximately two hours in the heat. The team at Pelican Isle Yacht Club immediately jumped into action. Mrs. Lauren Foster, Member Services Manager asked Mrs. Laurie Jackson, Club Controller to retrieve the OxySure unit while attending to the man. Mrs. Susan Bowles, Club Administrator immediately called 911. When Mrs. Jackson arrived with the OxySure unit Mrs. Foster immediately and quickly applied it, providing initial stabilization while waiting for the first responders to arrive. The first responders transported the man to an area hospital and ultimately a good outcome was accomplished.

In presenting the Pelican Yacht Club with the OxySure Beacon of Safety Award<sup>SM</sup> Mr. Julian T. Ross, CEO of OxySure stated: “We are proud of the way Pelican Isle Yacht Club and its team are poised and ready to assist when needed.” He added: “The OxySure Model 615 has already been used in excess of 2,000 saves in a very short time, and we are pleased to add the Pelican Isle Yacht Club to our list of OxySure Beacons of Safety.”

Mr. Robert DiBiase, General Manager at Pelican Isle Yacht Club presented Mrs. Foster, Mrs. Jackson and Mrs. Bowles each with the OxySure Hero Award. “We are proud of our team and the quick thinking and response, and we are pleased for the good outcome,” said Mr. DiBiase. “Our goal is to provide our members and guests with a safety net as they enjoy our amenities, activities, events, and services,” he added. “OxySure represents a small investment but is proof that sometimes, doing just a little can mean a lot.”

### About Pelican Isle Yacht Club



Pelican Isle Yacht Club (26° 17.5' N / 81° 49.3' W) is located in Naples, Florida and is Naples' only private island club. Perfectly nestled at Wiggins Pass where the Cocohatchee River gently flows into the Gulf of Mexico it represents a place of extraordinary comfort and elegance, a private waterfront sanctuary as warm and friendly as an island breeze. The club's state of the art marina offers direct gulf access. Couple this with a world class social and dining club and you will see the Pelican Isle Yacht Club is truly a unique opportunity.

### About the OxySure Beacon of Safety<sup>SM</sup> Award



The OxySure Beacon of Safety<sup>SM</sup> Award is issued by OxySure to its institutional customers who implement OxySure as part of their safety protocols and framework in the organization. The goal of the award is to encourage and recognize an organization for demonstrating a visionary commitment to community safety by implementing safe, non-compressed emergency oxygen solutions in its facilities, as part of its overall emergency preparedness approach.

### About OxySure Systems, Inc.

OxySure Systems, Inc. (OTCQB: OXYS) is a medical technology company that focuses on the design,

manufacture and distribution of specialty respiratory and medical solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other "Immediately Dangerous to Life or Health" (IDLH) environments. [www.OxySure.com](http://www.OxySure.com)

#### **Forward-Looking Statements**

*This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analyses and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of this release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release. Additional information on risks and other factors that may affect the business and financial results of OxySure Systems, Inc. can be found in the filings of OxySure Systems, Inc. with the U.S. Securities and Exchange Commission.*

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