



News Release

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OxySure® Systems, Inc. named to 2008 World's Best Technologies (WBT) list for its unique, safe and easy to use Portable Emergency Oxygen Generator, which provides medical oxygen without the need for compressed tanks

FRISCO, Texas – January 30, 2008 --- OxySure® Systems, Inc. announced today that the company was selected to the list of the World's Best Technologies (WBT) in 2008. OxySure® has developed a unique technology that generates medically pure oxygen from two inert, proprietary powders. The company's inclusion into the prestigious WBT is based on its Portable Emergency Oxygen Generator, Model 615, which OxySure® launched in late 2007. The OxySure® Model 615 was cleared by the Food & Drug Administration (FDA) for Over-The-Counter (OTC) sale (without the need for a prescription). Model 615 is a safe, easy-to-use oxygen generator that can be placed in public places and in the home to provide oxygen in medical emergencies by a layperson during those first, critical minutes. It bridges the gap between the placement of a 911 call and the time that the First Responders arrive on the scene. This gap can be anywhere between 6 minutes and 15 minutes, depending on traffic conditions or other factors. If the emergency involves a heart attack or stroke, this gap can be critical, since irreparable damage to brain tissue, for example, can occur anytime starting at about the third minute of oxygen deprivation. Just like Automated External Defibrillators (AEDs), Model 615 can be safely placed anywhere a heart attack or stroke is likely to occur.

Julian Ross, Chairman & CEO of OxySure® Systems, Inc. stated: "We are proud to have our technology included as one of the world's best, alongside technologies from NASA, the Department of Defense, the Navy and some of the top universities, labs and research institutions in the US and around the globe. We have commenced sales of our Model 615 and are committed to continue to research and develop new products and technologies."

About OxySure®

OxySure® Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty medical and respiratory products. The company has developed a third generation catalytic process and methodology to generate medically pure (USP) oxygen from proprietary inert powders. The company owns numerous patents pending on this technology which makes the provision of medical oxygen safer, lighter and less expensive than traditional oxygen provision systems. OxySure's easy to use products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several multi-billion dollar markets involving both established and expansion customer markets: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or

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oxygen-deficient situations in industrial, mining, military, or other public settings.
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About WBT

The WBT showcase is the nation's premier event showcasing undiscovered technologies emanating from top universities, labs and research institutions from across the country and around the globe. Each year's Showcase represents the collaborative effort of investors, licensees and technology commercialization professionals, offering an unparalleled forum that is both deal-focused and unbiased with regard to geography, funding source, or originating research institution. Participating technologies are selected by over 100 seasoned venture investors and Fortune 500 licensing scouts representing a variety of industries, each supported by private funding, federal R&D grants or both. The 2008 WBT is co-hosted by the Office of the Governor of Texas, Rick Perry, the Arlington Chamber of Commerce and The University of Texas System.

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