



## News Release

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### **NTEC Graduates Program Company: OxySure Systems, Inc.**

**FRISCO, TX – November 7, 2005** --- The North Texas Enterprise Center for Medical Technology (NTEC), an incubator for medical device and healthcare related technology firms, announced today that OxySure™ Systems, Inc. has put in place the necessary building blocks for long term success and will be graduating from NTEC.

“OxySure™ has successfully designed a strong product line, built an experienced management team and attracted appropriate financial resources - positioning itself for significant corporate success,” said Larry Calton, executive director of NTEC.

OxySure™ has developed a revolutionary patent pending system that delivers medically pure (USP) oxygen for use in cardiac, respiratory or general medical emergencies. The system utilizes two proprietary, inert powders in a catalytic reaction to generate the oxygen. The technology provides a safe and affordable way to providing on-demand oxygen without the hazards that may normally be associated with traditional methods such as compressed tanks and other older, first generation chemical processes.

The company’s first production product is the OxySure™ Model 615, which is a portable, thermoplastic device using push-button activation. The OxySure™ Model 615 solves a critical market need by providing immediate access to oxygen in a medical emergency during the period between the onset of the emergency and the arrival of fire/rescue personnel. According to the National Fire Protection Association (NFPA) the average response times for fire/rescue to get on the scene is up to six minutes from the time of dispatch, and can be longer depending on traffic conditions and other factors. If the medical emergency is a cardiac arrest, OxySure™ will provide immediate application of oxygen to the patient by the patient, a family member or a by-stander during the first critical minutes between the onset of the emergency and the arrival of the fire/rescue personnel. OxySure™ is to medical emergency victims what a fire extinguisher is to a home owner, a first line of defense until fire/rescue personnel arrive.

In addition to medical and supplemental use markets, the technology is also particularly well-suited for use in certain commercial applications such as mining and aviation. OxySure™ has designed products for use in these markets where the rapid application of oxygen can improve safety, aid an escape from a hazardous environment and provide instant relief from toxic exposure situations.

As a facilitator of the commercialization of medical device technologies, NTEC played an important role in the early development of OxySure™. OxySure™ expects to employ more than 100 employees in Frisco over the next 12 months, and its success is key to the area’s economic development plans in the medical device industry.

“Our job is to be the catalyst to accelerate the growth of the medical device industry and related job creation in Frisco,” said Calton. “OxySure has outgrown our ability to add value, which is a testament to their team and consistent with NTEC’s graduation criteria. We are confident that OxySure will make a significant economic and humanitarian impact locally, nationally and internationally,” adds Mr. Calton.

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“NTEC has been a strong and reliable partner during the development of our life-saving technology. We expect our valued partnership with NTEC to extend well beyond this celebratory moment, and we expect that NTEC will continue to play a prominent role in developing a significant medical device presence in the North Texas area,” stated Julian Ross, CEO of OxySure™.

**ABOUT NTEC**

The North Texas Enterprise Center for Medical Technology (NTEC) is a 501(c)(3) Not-for-Profit corporation that assists entrepreneurs with starting and growing new medical technology ventures. The Center provides a broad base of support to entrepreneurs, both internally and through its extensive resource network.

As the leading medical technology incubator in the Southwest, NTEC provides its program companies with a comprehensive suite of services and infrastructure enabling them to accelerate market entry and attract investment capital. NTEC program companies can access a wide range of business, academic, legal, marketing and financial partners and advisors that provide the niche specific expertise to help mitigate risk and accelerate new venture development.

NTEC is focused on the rapidly growing medical technology sector, which includes medical instruments and devices, diagnostic equipment, medical therapeutic devices, medical monitoring equipment, and other health related products. NTEC seeks out medical technologies which have the potential to become disruptive by leveraging the convergence of computer processing power, communications, software, and information technology.

The North Texas Enterprise Center is supported through a public-private partnership between the Frisco Economic Development Corporation (FEDC) and Hall Financial Group, and is further supported by a contributor network of Stakeholders, Patrons, Preferred Partners and individuals.

**ABOUT OxySure™**

OxySure™ Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty respiratory products. The company has developed a third generation catalytic process and methodology to generate medically pure (USP) oxygen from two proprietary inert powders. The company owns numerous patents pending on this technology which makes the provision of medical oxygen safer, lighter and less expensive than traditional oxygen provision systems. OxySure's easy to use products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in two multi-billion dollar markets involving both established and expansion customer markets: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings.

[www.OxySure.com](http://www.OxySure.com)