



## News Release

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### **OxySure® named Finalist for Tech Titans Innovator Award**

**FRISCO, Texas – August 20, 2008** --- OxySure® Systems, Inc., a leading developer, manufacturer and distributor of short-duration oxygen products, announced today it was named a Finalist in the Dallas-Fort Worth Metroplex Technology Business Council Tech Titans Awards.

As a Finalist in the Innovator Award category, OxySure is being recognized for its pioneering accomplishments in creating its revolutionary "oxygen from powder" emergency oxygen technology. The selection builds on OxySure's rapidly growing list of awards and recognition; earlier this year it was named to the 2008 list of the World's Best Technologies.

OxySure's unique method for creating medical oxygen utilizes a combination of two dry, inert powders. This technology platform is the first and only new oxygen technology to be commercialized in more than 30 years. OxySure's first product, a lightweight, non-pressurized portable emergency oxygen device based on this technology was cleared by the Food & Drug Administration for over the counter sale.

The company has plans to commercialize other unique products in the foreseeable future, including products for sports & recreation, aviation, mining, wound care and skin care. Said Julian Ross, Founder and CEO, OxySure Systems, Inc.: "We have spent over 6 years developing and perfecting our technology and process. Our first commercial product, the OxySure Model 615 has already saved lives. Being recognized for our product innovation in this manner is very rewarding and motivates us to reach for greater heights in our quest to create safe, easy-to-use and affordable life-saving products."

### **About OxySure**

OxySure Systems, Inc. is a Frisco, Texas-based medical technology company focused on the design, manufacture and distribution of specialty short-duration oxygen products. The company has developed a third generation catalytic process to produce medically pure oxygen from 2 proprietary inert powders. The company owns numerous patents and patents pending on this technology which makes the provision of medical oxygen safer, lighter and less expensive than traditional oxygen systems. OxySure's easy to use products improve access to emergency oxygen to improve the survival, recovery and safety of individuals in several multi-billion dollar markets involving both established and expansion customer markets: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings.  
[www.OxySure.com](http://www.OxySure.com)

### **About Tech Titans**

Tech Titans is an annual event presented by the Dallas Fort Worth Metroplex Technology Business Council (MBTC), the most comprehensive organization supporting technology in North Texas. The region is regarded as one of the world's primary breeding grounds for ideas and innovations in technology, and Tech Titans is the premier event to recognize individuals, companies, and institutions that are leading the way. [www.metroplextbc.org/techtitans](http://www.metroplextbc.org/techtitans)