



## **OxySure (OXYS) Appoints Territory Sales Managers in Michigan and Colorado**

*Sales acceleration plan identifies key talent, promotes accountability and geographic coverage*

Frisco, Texas, March 24, 2015 – OxySure Systems, Inc. (OTCQB: OXYS) (“OxySure,” or the “Company”), a global leader and medical device innovator of life-saving, easy-to-use emergency oxygen solutions with its “oxygen from powder” technology today announced the appointment of Territory Sales Managers in the states of Michigan and Colorado. These appointments follow recent announcements by the Company of several key staff appointments, including two Territory Sales Manager appointments in Atlanta and Pittsburgh.

“We remain aggressive in pursuing our sales acceleration plan and we are excited about our rapidly growing sales footprint,” stated Julian T. Ross, CEO of OxySure. “We believe the combination of our sales teams and distribution partnerships will bring to bear our product category leadership and the service our customers need to help drive exponential performance.”

Specific details regarding the most recent sales appointments are as follows:

\* Hannah McFarland – Territory Manager, Michigan: Ms. McFarland is joining OxySure following two recent positions within the healthcare industry. She served as a Community Liaison for South Haven Health System, where she was responsible for planning and overseeing community events as well as targeting area businesses for Corporate Wellness programs. Prior to working at South Haven, Ms. McFarland worked at Mercy Health Saint Mary’s as an Invasive Cardiovascular Technologist. She is also a founding member of the Wes Leonard Heart Team, a non-profit organization, dedicated to raising awareness of sudden cardiac arrest (SCA), the need for automated external defibrillators (AEDs) and a comprehensive Emergency Action Plan in schools. She holds a Bachelor of Science degree in Kinesiology & Psychology from Hope College where she also played varsity women’s basketball from 2008-2010.

At OxySure Ms. McFarland will focus on developing new business within the corporate, government and school markets, while also supporting our existing distribution partnerships and current strategic alliances. She will be responsible for the state of Michigan and portions of Indiana, Ohio and Illinois.

\* Charles Donnellon – Territory Manager, Denver, Colorado: Mr. Donnellon comes to OxySure following a highly accomplished 15 year sales and management career with Zerox, Konica Minolta, Lanier and Ikon. He held various positions within each company including Strategic Account Executive, Global Account Manager and Solution Services Executive where he led teams to set record high sales figures while expanding existing territories and developing new accounts. He was awarded numerous Presidents Club Awards for excellence in over achievement. Mr. Donnellon received his Bachelor of Science in Business Administration at the University of New Mexico.

At OxySure Mr. Donnellon will be responsible for growing our resuscitation business in all market segments while also identifying and developing new distribution and strategic partnerships throughout the Rocky Mountain region, which will include Colorado, Utah, Wyoming and parts of Montana.

#### **About OxySure Systems, Inc.**

OxySure Systems, Inc. (OXYS) is a medical technology company that focuses on the design, manufacture and distribution of specialty respiratory and medical solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other "Immediately Dangerous to Life or Health" (IDLH) environments. [www.OxySure.com](http://www.OxySure.com)

#### **Forward-Looking Statements**

Statements in this earnings release that are not historical facts are considered to be forward-looking statements. Such statements include, but are not limited to, statements regarding management beliefs and expectations, based upon information available at the time the statements are made, regarding future plans, objectives and performance. All forward-looking statements are subject to risks and uncertainties, many of which are beyond management's control and actual results and performance may differ significantly from those contained in forward-looking statements. OxySure Systems, Inc. intends any forward-looking statement to be covered by the Litigation Reform Act of 1995 and is including this statement for purposes of said safe harbor provisions. Readers are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date of this news release. OxySure Systems, Inc. undertakes no obligation to update any forward-looking statements to reflect events or circumstances that occur after the date as of which such statements are made. A discussion of certain risks and uncertainties that could cause actual results to differ materially from those contained in forward-looking statements is included in OxySure Systems, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2013.

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