



OxySure (OXYS) Retains Donohoe Advisory Associates

Firm to Provide Advisory Services in Connection With Effort to Obtain a Listing on a National Stock Exchange

Frisco, Texas, August 13, 2015 – OxySure Systems, Inc. (OTCQB: OXYS) (“OxySure,” or the “Company”), the medical device innovator of life-saving easy-to-use emergency oxygen solutions with its “oxygen from powder” technology and other medical solutions, today announced that it has retained Donohoe Advisory Associates LLC of Rockville, Maryland to advise and assist the Company in its efforts to obtain a listing on a national securities exchange.

Donohoe Advisory, founded by David A Donohoe, Jr. in 2004, has successfully represented dozens of companies seeking to list on U.S. stock exchanges. Prior to forming Donohoe Advisory, Mr. Donohoe spent nine years with The NASDAQ Stock Market where he ultimately served as Chief Counsel in the Listings Qualifications Department. Bruce Poignant, who serves as a Senior Consultant for Donohoe Advisory, will also be working closely with the team. Mr. Poignant spent more than 20 years in the Exchange space, working at both the American Stock Exchange and the NYSE. Over the past 10 years, he was a member of capital markets groups at both the AMEX and NYSE working with numerous companies to help them navigate through the listing process. Additional information relating to Donohoe Advisory is available at www.donohoadvisory.com.

Mr. Julian Ross, CEO of OxySure stated: “I have known Bruce from his years at NYSE and we are pleased to be working with Donohoe Advisory. We look forward to their advice and counsel on seeking a national listing for our Company.”

About OxySure Systems, Inc.

OxySure Systems, Inc. (OXYS) is a medical technology company that focuses on the design, manufacture and distribution of specialty respiratory and medical solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other "Immediately Dangerous to Life or Health" (IDLH) environments. www.OxySure.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analyses and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of this release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release. Additional information on risks and other factors that may affect the business and financial results of OxySure Systems, Inc. can be found in the filings of OxySure Systems, Inc. with the U.S. Securities and Exchange Commission.

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