



News Release

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OxySure Systems, Inc. Named Tech Fort Worth IMPACT Awards Finalist

Fort Worth, TX April 13, 2010 – TECH Fort Worth recently announced that OxySure has been named as a finalist in the Health category for its second annual IMPACT awards. The Ft. Worth Business and Technology Incubator's IMPACT Awards recognize new companies that will have a significant impact on the environment, community or health by bringing new technologies to market and the program is used to raise funds to support business incubation programs for technology-based entrepreneurs.

OxySure was selected for the IMPACT awards because it has developed a unique platform technology that creates medically pure oxygen on demand from two dry, inert proprietary powders and eliminates the need for traditional tanks, storage, maintenance, testing and training. Judging criteria included: (i) the potential global impact of the company - the impact should be both far-reaching and significant; (ii) the potential benefits to be achieved for the greatest number of people, as well as the company's ability to make it happen; and (iii) the product or service should be new and innovative.

"We are honored to have been selected as a finalist for this prestigious award. This recognition further demonstrates the positive effect that OxySure has had in our community to make the emergency application of oxygen better, safer and less expensive," said Julian Ross, CEO of OxySure Systems, Inc.

The awards luncheon is May 12 at the Brown-Lupton University Union Ballroom at Texas Christian University, and the keynote speaker at the event will be Larry O'Donnell, the CEO of Waste Management who was featured on the new hit television series Undercover CEO. Table and ticket information about the luncheon is at www.impactourworld.com.

About OxySure® Systems, Inc.

OxySure® Systems, Inc. is a Frisco, Texas-based medical technology company that focuses on the design, manufacture and distribution of specialty medical and respiratory solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous patents and patents pending on this technology which makes the provision of medical oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure's products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several large markets involving both established and expansion customer opportunities: (1) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (2) those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings. www.OxySure.com

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