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### **OxySure inks 5-year partnership with the City of Frisco to place OxySure/AED packages in its public venues**

**Frisco, Texas**, October 17, 2011 – OxySure Systems, Inc., a pioneering manufacturer of safe, easy-to-use emergency oxygen devices utilizing powder technology, today announced that the Company has entered into a five-year partnership agreement with the City of Frisco, Texas, to deliver its life-saving emergency oxygen products and accessories (“OxySure Products”) at multiple Frisco municipal and community service facilities.

The Company has already begun deploying the OxySure Products, accompanied with automated external defibrillators (“AEDs”), in various Frisco municipal and community service facilities. The OxySure Products and AEDs will be integrated as part of Frisco’s SAFER Pre-Incident Planning process, which will allow 911 dispatchers to route callers to the location(s) where these lifesaving devices are installed, if appropriate. The initiative also allows 911 dispatchers to instruct callers on how to deploy these life-saving products, prior to the arrival on the scene of first responders.

Ron Patterson, Assistant City Manager, stated: “The deployment of the OxySure emergency oxygen units in conjunction with automated external defibrillators within our public facilities is a logical next step to providing the best possible emergency service capabilities to our citizens. Integrating the location of the units into the SAFER system will provide critical time savings when our dispatch is contacted. The value of this type of equipment was recently proven by the heroic efforts of two Fisd teachers using this type of equipment to save a young girl while at school.”

OxySure’s award-winning products are being used in a growing number of homes, schools, businesses, churches, corporate and government buildings across the country and abroad, in five different countries.

Model 615 and other OxySure Products have helped save more than 178 lives in the past 24 months alone, according to company data. “We couldn’t be more excited about our partnership with the City of Frisco,” says Julian Ross, CEO of OxySure. “We are especially excited about being integrated into the SAFER plan, which creates a whole new level of emergency preparedness in the city that is stronger and forward-looking.”

OxySure Model 615 is frequently installed in conjunction with an AED. Model 615 is a revolutionary portable emergency oxygen delivery system, which is approved by the Food & Drug Administration for over-the-counter sale. It is safe and easy to operate, ideal for use by any layperson during those first, critical minutes of medical emergencies while waiting for first responders to arrive. It requires no battery or power source. Instead, it uses two dry, inert powders to create medically pure oxygen quickly and reliably.

The partnership with the City of Frisco will include the installation of OxySure Products, along with Physio Control LifePak AEDs, with display wall boxes and signage. Public facilities where OxySure Products will be installed include municipal and public access venues including the City Hall-Library Complex, Municipal Courts, Senior Center, Athletic Center, Police Station, Public Works building, FieldHouse USA, Dr. Pepper Arena, the Heritage Center, Parks & Recreation building, Fleet Services facility, Convention Center and Visitors Bureau, the Environmental Services building, the Sci-Tech Discovery Center, Pizza Hut Park, and the Economic Development Corporation premises. Installations will be strategically staggered over the upcoming five years to be fully integrated into the Frisco community.

Jim Gandy, President of the Frisco Economic Development Corporation said: “This is a great instance of the partnerships in the City of Frisco and the commitment the FEDC has to our businesses. OxySure was an early graduate of NTEC, and continues to grow and show the strength of our entrepreneurs and our community’s continued support in helping to make them successful.”

**About OxySure Systems, Inc.**

OxySure Systems, Inc. is a Frisco, Texas-based medical technology company that focuses on the design, manufacture and distribution of specialty medical and respiratory solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure’s products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other public settings. [www.OxySure.com](http://www.OxySure.com)