



OxySure (OXYS) Announces Pilot for Cloud Based Tracking and Incident Reporting System

Frisco, Texas, USA, May 28, 2014 – OxySure Systems, Inc. (OXYS: OTCQB) (“OxySure,” or the “Company”), a global leader and medical device innovator of life-saving, easy-to-use emergency oxygen solutions with its “oxygen from powder” technology today announced a pilot program of a cloud based product tracking and incident reporting software system.

The system, which also has a mobile application, is intended to allow the Company’s customers and distributors to track data associated with the OxySure Model 615 portable emergency oxygen device and the replacement cartridges for the device. Data that can be tracked include; the date that a unit was placed in service, the cartridge expiry date, a serial number, location using GPS coordinates, usage and other pertinent data. In addition, the system is intended to enable customers to upload incidents and saves easily and quickly for review by medical personnel and others who are authorized or who need to know. The system is intended to allow easy and quick input of and access to data both via a web portal or a mobile application. The system is also intended to trigger alerts about key events, such as upcoming expiry dates of cartridges.

“As the OxySure installed base has grown we have realized that there is a need by our customers to keep track of their OxySure devices in an efficient way, just like AEDs are being monitored and tracked,” stated Julian Ross, CEO of OxySure. “Our goal is to help our customers realize the full benefits of the OxySure product in every emergency. Having a system that relieves any administrative and tracking burden could go a long way.”

OxySure customers interested in participating in the pilot are encouraged to email info@oxysure.com.

About OxySure Systems, Inc.

OxySure Systems, Inc. (OTCQB : OXYS) is a medical technology company that focuses on the design, manufacture and distribution of specialty respiratory and medical solutions. The company pioneered a safe and easy to use solution to produce medically pure (USP) oxygen from inert powders. The company owns numerous issued patents and patents pending on this technology which makes the provision of emergency oxygen safer, more accessible and easier to use than traditional oxygen provision systems. OxySure’s products improve access to emergency oxygen that affects the survival, recovery and safety of individuals in several areas of need: (1) Public and private places and settings where medical emergencies can occur; (2) Individuals at risk for cardiac, respiratory or general medical distress needing immediate help prior to emergency medical care arrival; and (3) Those requiring immediate protection and escape from exposure situations or oxygen-deficient situations in industrial, mining, military, or other “Immediately Dangerous to Life or Health” (IDLH) environments. www.OxySure.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Statements contained in this release that are not historical facts, including, without limitation, statements that relate to the Company's expectations with regard to the future impact on the Company's results from new products in development, may be deemed to be forward-looking statements. Words such as "expects", "intends", "plans", "may", "could", "should", "anticipates", "likely", "believes" and words of similar import also identify forward-looking statements. These statements are subject to risks and uncertainties. Forward-looking statements are based on current facts and analyses and other information that are based on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Readers are urged not to place undue reliance on the forward-looking statements, which speak only as of the date of this release. Except as may be required under applicable law, we assume no obligation to update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this release. Additional information on risks and other factors that may affect the business and financial results of OxySure Systems, Inc. can be found in the filings of OxySure Systems, Inc. with the U.S. Securities and Exchange Commission.

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